

University Sustainability Committee

August 16, 2018

Members Present: Dr. James Bridgeforth, Dr. Glen Borchert, Rachel Beach (for Victor Cohen), Todd Culp, William Guess, Dr. Krista Harrell, Cecelia Martin, Mary Beth Massey, Diana Nichols, Dr. Stephanie Smallegan, Grace Newcombe (SGA)

Members Absent: Dr. John Cleary, Baily Hoffman (Student Sustainability), Dr. Doug Marshall

Call to Order: The meeting was called to order at 2:00 P.M. by Dr. James Bridgeforth.

Old Business:

1. The minutes for the July 19, 2018 meeting were approved.
2. **Update on Work Groups:** Dr. Bridgeforth has suggested the following four workgroups and sign-up sheets were passed around for each committee member to volunteer for a group:
 - Marketing & Communications, chaired by Diana Nichols (Dr. Stephanie Smallegan and Mary Beth Massey have signed up for this group.)
 - Operations (Dr. Glen Borchert, William Guess and Todd Culp have signed up for this group.)
 - Campus Engagement (Grace Newcombe, SGA and William Guess have signed up for this group.)
 - STARS Taskforce, chaired by Cecelia Martin (Dr. Krista Harrell has signed up for this group.)

(If you would like to chair either Operations or Campus Engagement, please contact Dr. Bridgeforth.)

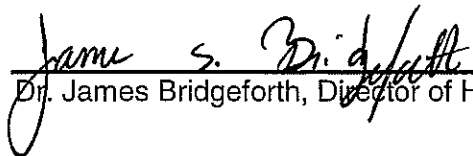
Dr. Bridgeforth is suggesting that these work groups report at each meeting.
3. **Update on Lime:** Diana Nichols and Dr. Krista Harrell reported. The bikes have arrived on campus. To locate a bike, download the app and you can find a bike using the geo-map located within the app. Dr. Harrell asked the committee to continue to promote LimeBike. At this time the bike lane(s) throughout campus will **not** be restriped. The official policy for riding bikes on campus will follow Alabama Bike Laws and is located on the University website. Bike riders are to use campus roads and not the sidewalk. William Guess expressed concern regarding this issue, particularly in and near the traffic circle, he feels the previously designated bike lanes are safer. During the Week of Welcome (Tuesday, August 21st and Wednesday, August 22nd from 11 am – 1 pm each day) a booth will be set up in the Student Center foyer area (in between the Bookstore and Food Court) to hand out Limeade and fresh fruit to promote LimeBike. A signup sheet was passed around to volunteer for this activity. SEC Office has agreed to fund the cost for the limeade and fruit.
4. **Compartment Trailer for Football Games:** Mary Beth Massey reported that she went with William Guess and Todd Culp to meet with Sara Boccardo from Goodwill at

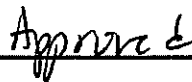
Ladd Stadium to determine where the compartment trailers will be placed during football games. Ladd Management Group was notified and approved the trailers placement during football games. Volunteers will be needed at each game to help promote recycling. Dr. Borchert will email Bailey Hoffman (Student Sustainability) to request her assistance in obtaining volunteers. William Guess has agreed to fund the cost for transporting the trailers from the Hitt Road facility, to Ladd Stadium and back to the facility and will cover the driver's time, however, he will not fund the cost for separating the material(s), this is already included.

New Business:

1. **Sustainability Operations for Move In Day:** Dr. Bridgeforth reported. Signs will be placed throughout the housing area(s) to direct everyone to the recycling trailers and bins are located. Volunteers are to contact Todd Culp.
2. **Update on Marketing Plan & Strategy:** Dr. Bridgeforth has submitted a draft of the Mission/Vision Statement to Dr. Smith and has a meeting on August 24th to discuss the draft. Once the statement has been approved it will be circulated to the committee.
3. **Open Floor:** Todd Culp reported that there is Work-Study opportunities at the Recycling Center, please contact him directly for additional information.
Dr. James Bridgeforth has been elected to the Facilities & Physical Environment Director for the Association of College & University Housing Officers International. This is a National Organization that will allow him to work with universities and colleges with their housing developments.

The meeting was adjourned at 2:40 pm.


Dr. James Bridgeforth, Director of Housing



9/20/18