



Events Management Committee Meeting

Melva Jones & Victor Cohen

April 11, 2016



UNIVERSITY OF
SOUTH ALABAMA

Today's Agenda

- I. Subcommittee reports
- II. Software decision and next steps

Desired meeting outcomes

- Significant progress on subcommittee work
- Clarity on next steps



Subcommittee Discussions

Special Events definition

Calendar

Marketing

Training

Advisory Group



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Events Management Committee



Software Decision – EMS

- Comprehensive training program
- Integrates with Banner/Ad Astra
- Offers a mobile component for the end user
- Offers a custom master calendar product
- Overall cost is more competitive
- Offers the ability to do a master merge of current systems into the new EMS Enterprise Platform
- System is currently being used by University of Alabama Athletics department



Items to Remember and Share

USA has contracted with EMS.

*Special events content will be sent for advanced review by April 20.

Feedback is critical and highly encouraged.

**subject to change*



Outcome check & Next Steps

Did we...

- Accomplish significant subcommittee work?
- Are you clear on next steps?

Next steps

- Allocate time to review special events content prior to our next meeting.
- Share with your colleagues, peers and supervisors that the software decision has been made.
- Email Melva if you are interested in the training or advisory committee.

