Newsletter

University of South Alabama Library

New in the Library

- Mobile Applications
- Cross-database searching

Inside this issue:

The University Library's Mobile Web Site

Mobile phones are everywhere; accessing email, texting, and accessing the web. Increasingly, people want to be able to get their information wherever they are. This is especially true of college students.

According to the 2009 ECAR Study of Undergraduate Students and Information Technology (EDUCAUSE) , 51.2% of college students own an Internet-capable phone and 11.8% said they planned to purchase one in the next 12 months (http://net.educause.edu/ir/library/pdf/EKF/EKF0906.pdf).

Because of the near ubiquitousness of internet capable cell phones, the University Library is creating a web site specifically for

The University Library's Mobile Web Site

mobile phone users to access our resources. If you go to http://library.southalabama.edu

on a mobile device, our web site will detect that you are using a cell phone and will redirect you to the new mobile optimized site.

So far, this site has been tested using the iPhone, the iTouch, the Blackberry Curve and T-Mobile's Android phone, the MyTouch. Not all pages are finished and some external pages cannot be optimized for mobile use. JavaScript must be enabled. See the Library's blog for information on how to do this for the Blackberry.

Let us know what you think about our new mobile design at we-bref@jaguar1.usouthal.edu

Kathy Wheeler
Electronic Services/Reference

EBSCO Databases Go Mobile

Ever wished you could access the University Libraries' databases from your phone? Well, now you can; at least the EBSCOhost databases, which include *Academic Search Premier*, *Business Source Premier*, *CINAHL*, *Medline with Fulltext* , *PsycARTICLES*, *SocINDEX with Fulltext*, *Education Research Complete*, and a variety of other databases.

Access has been tested on the iPhone, the Blackberry Curve and the MyTouch. To try EBSCO databases go to: http://libproxy2.usouthal.edu/login?url=http://search.ebscohost.com/login.asp?profile=mobsmart

You will need to login using your usual remote credentials. For more see the Library's blog at http://liblog-usa.blogspot.com/2009/11/ebsco-databases-go-mobile.html

Kathy Wheeler
Electronic Services/Reference

WebFeat: Search Our Databases Simultaneously

The USA Biomedical Library purchased WebFeat, a cross-

database search engine, in order to facilitate searching of their electronic books.

Because access includes the University Library, we have set it up so that many of our databases, such as *Oxford Journals Online*, *Sage Journals Online, ACLS Humanities E-books*, *JSTOR* and *Wiley Interscience*, can all be searched using one interface.

You can search by keyword, title, author, abstract, or subject and choose your own databases, or you can enter a search term and choose a

general topic, such as Art & Humanities or Business, where the databases have already been chosen for you.

WebFeat includes the ability to limit your search to Full-text articles only and/or Peer-reviewed articles.

Check out the University Library's implementation of Web-Feat here: http://wfxsearch.webfeat.org/wfsearch/menu?cid=13098&cat=72060

Kathy Wheeler
Electronic Services/Reference

The Gifts Program at the University Library: A Success Story

Newsletter
Spring 2010

There has been a substantial increase in the number of gifts donated to the University Library over the last two years.

The numbers break down as follows:

2005/2006	852 gifts
2006/2007	1,390 gifts
2007/2008	5,854 gifts
2008/2009	5,504 gifts

A major donation, recently, has been the Albert Schweitzer collection. In April 2008, the University Library received the first shipment of books and other items pertaining to the life and work of Albert Schweitzer. The latest shipment was received in November 2009. The processing and cataloging of this collection is headed up by Ms. Muriel Nero (Collection Management Department). Since the collection will be housed at the University Archives, Ms. Nero has worked closely with Ms. Carol Ellis (University Archives) to inventory each shipment. While the majority of the collection is books, it

also includes magazines, letters, calendars, postcards, newspaper clippings, music CDs, VHS tapes, DVDs, cassette tapes, and other miscellaneous items.

Donations are always welcomed and appreciated. The University Library accepts donations of books and other academic materials throughout the year. Contact Ms. Brenda Hunter (Collection Management Department) at 251-460-7026 for information about the gifting process.

Donors may request that a bookplate be added to their gift book "In Memory Of" or "In Honor Of" for the purpose of either memorial or honorary recognition.

The Gifts Form and the Bookplate Request form can be found here on the University Library's website : http://www.southalabama.edu/univlib/forms/giftandbookplaterequest.pdf

All items donated become the property of the University. It is our policy to add to the University Library collection only gift materials that support the mission of the University.

Because of legal restrictions, the University Library is unable to provide appraisals or evaluations of donated gift items for income tax or IRS purposes.

Paul Haschak
Coordinator of Collection Management

Muriel Nero
Cataloging Librarian

News From the Archives

The Archives has received two additional grants since December 2009. One is a National Endowment for the Humanities *We the People* grant and will be used to purchase supplies to continue re-housing the 90,000 negatives in the Wilson Burton Collection. The other, from the Bedsole Foundation, will go toward supplies to organize, re-house, and disseminate information about the Records of the Junior League of Mobile.

The Burton Collection contains primarily portraits but also includes weddings, streets scenes, and photographs of buildings and businesses. Of particular interest in the collection are scenes of an anti-Vietnam War march held on the campus of Bishop State Junior College; images of some notable Mobilians and Alabamians, such as Kay Ivey, S. D. Bishop, and Yvonne Kennedy, and the graduation photograph of Vivian Malone.

The Junior League Records have not arrived at the Archives yet. We expect them to reach us in several shipments beginning in February. The records should reflect the activities of the league from its establishment in 1925 as the Mobile Charity League up to today. The gift of the Junior League's records further builds on the women's collections already housed at USA Archives, including those of the Woman's Clubhouse Association, the Forum Club, the Wistaria Study Club, and the Azalea City Quilter's Guild.

Carol Ellis
Archivist

University Archives Stacks

EdITLib:

In the world of electronic publishing, sometimes publishers decide to pull their journals out of databases, such as EBSCO, to which the Library already subscribes. What happens to library subscriptions then? Sometimes this action is to our detriment, but other times, we get access to more than our original subscription.

Such is the case with the Association for Advancement of Computing in Education journals to which the Library owned subscriptions. The University Library originally had access to three AACE publications.

When the association pulled their journals out of our aggregator databases and formed EdITLib, and the Library had to resubscribe, the package was economically priced. Since we were able to purchase access to the entire EdITLib database, we now have access to ten educational technology and e-learning journals through EdITLib.

These journals include *Contemporary Issues in Technology and Teacher Education*, *International Journal on E-Learning*, and *Journal of Computers in Mathematics and Science Teaching*.

Kathy Wheeler
Electronic Services/Reference

> **". . . , sometimes publishers decide to pull their journals out of databases, such as EBSCO, to which the Library already subscribes. What happens to library subscriptions then? "**

Government Documents Brown Bag Lunches

The USA Government Documents Department is presenting a series of brown bag lunches on a variety of topics.

Paula Webb, Reference and Electronic Resources Government Documents Librarian, will be doing these presentations. The schedule and location follow:

Location: Room 171

Net Cetera, Chatting with Your Kids about Being Online
12-12:30pm, March 10, 2010

Easy Steps to Turn that Frown Upside Down, How to Deal with Stress and Depression
12-12:30pm, March 24, 2010

**Baby 411** – How to get Dialed In
12-12:30pm, April 7, 2010

Getting Geared up for the Hunt, Searching for a Job
12-12:30pm, April 21, 2010

All of these sessions are open to the public and are free. For more information, contact Paula Webb at 251-460-7024.

Paula Webb
Electronic Resources Government Documents Librarian

Federal Depository Library Program
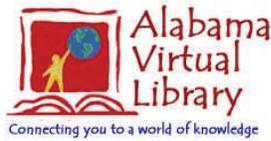
Newsletter
Spring 2010

AVL Databases Reinstated

From the AVL Help Desk

At the AVL Executive Council meeting on Feb. 18th, the council voted to license the following databases for a limited time thru Sept. 30, 2010. Usage of the resources will be monitored, and although these databases have been restored for the remainder of the State of Alabama's fiscal year, we cannot guarantee they will be available next year.

To help secure their continued availability, please contact your State of Alabama elected officials (http://

www.legislature.state.al.us/misc/zipsearch.html), and tell them how the AVL helps you!

Has the AVL helped you finish an important school project, find a job, or start a business? The more real-life stories we have to share with our elected officials, the greater the likelihood we can maintain and, possibly, add resources. Please share with us your success stories:

 Email: avlhelpdesk@asc.edu.

 Databases licensed until

Sept. 30, 2010:

 Britannica's Annals of
  American History
 Britannica's World Data
  Analyst
 Britannica's Spanish-
  Language Resources
  Enciclopedia Juvenil
  Enciclopedia Universal en
   Español
 Wilson's Biography
  Reference Bank

The University Library is pleased about this renewed access and will be adding these databases back to our web site.

USA Baldwin County Holds Social Media Conferences

In August 2009, USABC held its first Joint Social Media Conference, designed to introduce local businesses to ways to use emerging social media technologies to advertise and enhance their businesses.

That conference was very successful, so on December 9, 2009, the University of South Alabama in Baldwin County presented its second social media marketing conference at USABC's Performance Center in Fairhope. Over one hundred and thirty participants attended the special event.

The conference was designed to help local non-profits and small businesses promote their products and services by attracting and interacting with potential clients and increasing traffic to their networking sites through social media channels.

"Using free on-line social networking strategies makes sense because it can in-

crease customer bases," organizer Angela Rand said. Marketing strategies explored at the conference included using Flickr, Google Docs, Google Calendar, Google Analytics, YouTube and Twitter.

Speakers included April Boone with the Alabama Convention and Visitors Bureau, Paula Webb, Documents Librarian for the University of South Alabama, Andrea Wright, Technology & Information Resources Librarian at the Biomedical Library of the University of South Alabama and Angela Rand, Librarian and Head of Information Services for the University of South Alabama in Baldwin-County. Co-sponsors of the event were the Eastern Shore Chamber of Commerce, the Baldwin County Economic Development Alliance and the Alabama Gulf Coast Convention and Visitors Bureau.

The next social media conference will be held in August 2010, date to be determined.

Interested University librarians are welcome to propose presentations for the conference.

Please contact Angela Rand for more information.

arand@usouthal.edu
251-928-8133.

Kathy Ferniany
Secretary
USA Baldwin County

"Using free on-line social networking strategies makes sense because it can increase customer bases," organizer Angela Rand said.

Scopus Day in the College of Medicine Conference Room

The Biomedical Library, with some assistance from the University Library, worked to bring Scopus Day to the College of Medicine Conference Room on Friday, January 29th. Rebecca Brown of Scopus presented at a lunch time session and again at an afternoon session.

Brown described the advantages Scopus offers to authors wishing to manage their online publications, find collaborators, and use metrics to make their grant applications more competitive.

Among other features, Scopus offers Citation Tracker, allowing users to find, check and track citation data year by year and in real-time. Journal Analyzer provides metrics to track journal performance.

Author Identifier and Affiliation Identifier allow searchers to ensure that they have all articles by a particular author, distinguish between authors with similar names, and identify organizations and match them with research output. Scopus also provides linking to available full-text of articles.

Attendees at Scopus Day enjoyed lunch, snacks, and door prizes provided by Scopus. There was a drawing for an iPod shuffle won by Herica Torres, Instructor, Adult Health Nursing.

Beverly Rossini, of the Biomedical Library, conducted a survey of the attendees and found that of the 12 responses:

1. 67% were faculty

2. 83% said the workshop met expectations

3. 75% thought Author Identifier was the most valuable function

4. 75% of these responders said they were NOT aware of Scopus features prior to this seminar.

5. 100% said they would be comfortable using Scopus after the seminar.

6. 66.7 % had accessed Scopus since the seminar but before the survey, with 33.3% intending to.

7. PubMed was the most popular database used prior to seminar with *PsychInfo*, Cochrane, *CINAHL*, *ScienceDirect*, *Academic Search Premier*, *Scopus*, and *GoogleScholar* the others mentioned (each once).

8. 100% of all respondents said they would attend another library *Lunch and Learn!*

Amy Prendergast
Science & Technology Librarian

With contributions from
Beverly Rossini, Outreach/
Information Resources Librarian

Prior to attending Scopus Day at the Biomedical Library:

"PubMed was the most popular database used prior to seminar with PsychInfo, Cochrane, Cinahl, ScienceDirect, Academic Search Premier, Scopus, and GoogleScholar the others mentioned (each once). "

University Library Adds Books From Alabama Textbook Review

Thanks to our hosting of the 2009-10 public school textbook review, the University Library was able to add over 100 books to our collection after the review period. The Library was one of eight sites around Alabama where citizens could look over textbooks being considered for adoption.

As these review books are state property, the Library

was able to select some of them for our collection.

This year the review was for vocational and technical education books. We were able to add many useful books in subject areas for which we don't usually purchase items. These include auto technology, woodworking, carpentry, electrical wiring, welding, technical drawing and video production.

Among the librarians who participated in the selection were Mary Engebretson, Kathy Jones, Amy Prendergast, Kathy Wheeler and Jerry Wright.

The list of books adopted by the state can be found at the Department of Education web page: http://www.alsde.edu

Jerry Wright
Humanities and Education Librarian
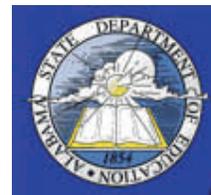
Alabama Department of Education

Librarians' Professional Activities

Carol Ellis attended an all-expenses paid, IMLS funded, "train the trainer" workshop in Montgomery from February 5 – February 7. Part of the requirements for being a participant is a commitment by attendees to put on two archival training workshops in their communities within the next year.

Vera Finley is the current Member at Large South for the Executive Council of the Alabama Library Association.

Muriel Nero and **Paula Webb's** article, "OPACs in the Clouds", was published in the October 2009 issue *of Computers in Libraries* (vol. 29, issue 9.)

Muriel Nero is the current secretary/treasurer of the Technical Services and Systems Roundtable of ALLA.

Amy Prendergast is the chair of the Faculty Senate Evaluation Committee and continues as the Faculty Senate webmaster.

Angela Rand's presentation on "Mediating at the Student/Wikipedia Intersection" has been accepted, and she will be presenting it at the 14th Off-Campus Library Services conference in April 2010.

Angela Rand will be making a presentation in March entitled "Zombies, Machines, the Cloud and Us" at Connect the Dots, a national student conference hosted by the David Mathews Center for Civic Life.

Angela Rand gave two presentations to local area clubs on using social networking tools.

Paula Webb presented two sessions on Google Docs at both the August and December USABC Joint Conferences on Social Networking.

Kathy Wheeler is the current co-chair of the Subject and Bibliographic Access to Science Materials committee of the Science and Technology Section of ACRL.

Kathy Wheeler is the current newsletter editor for the Alabama Association of College and Research Libraries, where she serves on the Executive Board.

Kathy Wheeler presented two sessions on Facebook, LinkedIn and Ning at the August USABC Joint Conference on Social Networking.

Ellen Wilson was an invited speaker at the Mississippi Library Association Annual Meeting where she spoke on "Integrating Information Literacy into an Upper-Division Writing-Intensive Course."

Ellen Wilson presented two sessions on "Twitter for Marketing" at the August USABC Joint Conference on Social Networking.

Ellen Wilson is the current secretary of the Alabama Association of College and Research Libraries, where she serves on the Executive Board.

Huntsville, AL
Site of 2010 Alabama Library Association
Conference