

University of South Alabama
Marketing and Communications

- Vice President, Marketing & Communications
 - Executive Assistant I
 - Senior Director, Strategic & Executive Communications
 - Associate Director, Writer/Editor
 - Assistant Director, Strategic Communications/University Writer
 - Social Media & Digital Marketing Coordinator
 - Senior Director, Marketing & Creative Services
 - Director, Videography & Photography
 - Video Production Coordinator
 - Associate Director, Creative Services

The following positions report directly to Vice President, Marketing & Communications as well as to Senior Director, Strategic & Executive Communications and Senior Director, Marketing & Creative Services.

- Director, Media Relations
- Director, Public Relations
- Director, Marketing Development & Alumni Relations
- Associate Director, Marketing – Allied Health/Nursing
- Assistant Director, Marketing – Arts & Sciences
- Assistant Director, Marketing – Education & Professional Studies
- Assistant Director, Marketing – Business
- Marketing Coordinator, Enrollment Services

University of South Alabama
Marketing and Communications

USA Health

- Executive Director Marketing & Communications – USA Health¹
 - Associate Director, Marketing & Communications/Media Relations
 - Marketing Specialist
 - Marketing Specialist
 - Associate Director, Marketing & Communications/Internal Communications
 - Manager, External Publications
 - Associate Director, Marketing & Communications/Digital Communications
 - Digital Marketing Specialist
 - Photographer
 - Video Producer
 - Art Director
 - Marketing Assistant/Event Planner
 - Executive Assistant

¹ Reports directly to CEO, USA Health/Senior AVP, Medical Affairs and also to Vice President, Marketing & Communications.